



BIG Thinking. Great Results.

Branagh Information Group to Present with the Authors of the *Environment Rating Scales* at NAEYC Annual Conference and Expo

Posted on November 8, 2013

Branagh Information Group's Mark Branagh, Cody Carlton and Tricia Sifford will present along with Richard Clifford and Thelma Harms, two of the authors of the *Environment Rating Scales*, at the **upcoming NAEYC Annual Conference & Expo in Washington, DC**. Two presentations will be given:

New Advances in Using the ERS in Program Improvement, Teacher Preparation and Training, Quality Monitoring, and Research

Wednesday, November 20, 2013

8:30 AM - 11:30 AM • Washington Convention Center, East Salon B

Presented by Thelma Harms, Richard Clifford, Mark Branagh, Cody Carlton, Tricia Sifford, Janine Joseph, Janice Carter and Angela Keyes

Participants of all backgrounds will benefit from this informative session. The ERS (Environment Rating Scales) instruments and related materials are used all across the nation for a variety of purposes including self-improvement by providers, pre-service and in-service teacher training, technical assistance, program monitoring by external observers, and research. Learn about the latest research on using the ERS to inform best practices and advocacy, understand the latest advancement in scoring and materials, and discover how the instruments are used in QRIS efforts across the United States.

Implementing the New ECERS-R Scoring System in Real-Life Settings

Saturday, November 23, 2013

8:00 AM - 9:30 AM • Washington Convention Center, West Salon G

Presented by Richard Clifford, Jennifer Neitzel and Mark Branagh

During this session, participants will learn about the new ECERS-R subscales as well as the new scoring system that has recently been developed by researchers. The focus of this session will be on providing background information about the development of the new subscales and scoring system. A panel of service providers also will present their experiences with implementing the new scoring system, including their successes and challenges. The session will conclude with the opportunity for a whole group discussion regarding the implications for the new scoring system in real life settings.

Please join Mark, Cody and Tricia at one of our presentations at the NAEYC Annual Conference & Expo.

To register for the conference: <http://www.naeyc.org/conference/>

About the Presenters

Mark Branagh, CEO, Branagh Information Group

Mark is a software engineer with an extensive background in medical and social science research. With more than 30 years of experience, he has a broad understanding of the technical, theoretical, and practical aspects of data collection and analysis systems. He founded the Branagh Information Group after a decade of working in academic research with the intent of building robust data systems designed to be both of practical value to the front line data collectors as well as program administrators and data analysts.

Cody Carlton, E-Learning Director, Branagh Information Group

Cody has more than 18 years of training experience in both corporate and educational settings. He held positions as an early childhood classroom teacher and an adjunct faculty member in early care and education. While at the South Carolina Department of Education, Cody served as the State Anchor/Coordinator for the ECERS-R, overseeing a statewide team of assessors. In his current position with Branagh Information Group, he oversees the development of online training courses for the Environment Rating Scales in collaboration with the Environment Rating Scales Institute (ERSI).

Tricia Sifford, Director of Sales & Marketing, Branagh Information Group

Tricia has worked in the Early Childhood Education (ECE) field for 25 years at various levels, with more than 10 years of data analysis experience to assist programs with quality improvement efforts. Her current position with Branagh Information Group involves customer support for users of the QRIS Data System and ERS Data System; support includes assistance with data management, analysis of data collection and data outcome results. Tricia understands that data collection can easily become overwhelming and time consuming and she is excited to share how to make sense of the numbers to tell a story in order to effect change.

About Branagh Information Group

The Branagh Information Group (BIG) has extensive experience building innovative research and program monitoring database applications. Our data systems are geared toward early childhood evaluation and quality rating improvement systems. BIG creates customized solutions for early child initiatives that can include online training, mobile assessments and quality rating and analysis. BIG is the creator of the ERS Data System, the electronic version of the Environment Rating Scales (ECERS-R, ITERS-R, FCCERS-R, and SACERS) and the Program Administration Scales (PAS, BAS). For more information, please visit www.BranahgGroup.com.