



BIG Thinking. Great Results.

Branagh Information Group to Present with the Authors of the *Environment Rating Scales* at NAEYC PDI Conference

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Branagh Information Group's Mark Branagh, Cody Carlton and Tricia Sifford will present along with Richard Clifford and Thelma Harms, two of the authors of the *Environment Rating Scales*, at the **upcoming National Institute for Early Childhood Professional Development Annual Conference on Monday, June 10, 2013, in San Francisco, CA**. Three presentations will be given:

Using Comprehensive Program Quality Assessment as a Basis for Implementing Significant Program Improvement

8:00 AM - 10:00 AM • Room Yosemite B

Presented by Thelma Harms, Susan McGraw and Tricia Sifford

Addresses the importance of maintaining a comprehensive approach to program quality assessment, and examines productive, collaborative ways to help providers use information from assessments as a practical basis for program improvement.

Using the Environment Rating Scales in Teacher Preparation: Online and Face-to-Face

A special poster session for NAECTE members

10:40 AM - 11:20 AM • Room Plaza B

Presented by Cody Carlton and Thelma Harms

Explores the use of the Environment Rating Scales for pre-service and in-service teacher education in both the print editions and the new online formats. The ECERS, ITERS & FCCERS have furthered the holistic educational approach by focusing on building awareness through comprehensive observation of classroom practice.

Linking the new ECERS-R Subscales with Developmentally Appropriate Practice and Child Outcomes

2:00 PM - 4:00 PM • Room Imperial B (240)

Presented by Richard Clifford, Jennifer Neitzel, John Sideris and Mark Branagh

Provides participants with detailed information regarding current ECERS-R revision activities. Participants will discuss the implications of these activities, as well as practice scoring new subscales designed to provide more specific information about early learning environments.

Please join Mark, Cody and Tricia on Monday, June 10th at one of our presentations.

To register for the conference: <http://www.naeyc.org/institute/>

About the Presenters

Mark Branagh, CEO, Branagh Information Group

Mark is a software engineer with an extensive background in medical and social science research. With more than 30 years of experience, he has a broad understanding of the technical, theoretical, and practical aspects of data collection and analysis systems. He founded the Branagh Information Group after a decade of working in academic research with the intent of building robust data systems designed to be both of practical value to the front line data collectors as well as program administrators and data analysts.

Cody Carlton, E-Learning Director, Branagh Information Group

Cody has more than 18 years of training experience in both corporate and educational settings. He held positions as an early childhood classroom teacher and an adjunct faculty member in early care and education. While at the South Carolina Department of Education, Cody served as the State Anchor/Coordinator for the ECERS-R, overseeing a statewide team of assessors. In his current position with Branagh Information Group, he oversees the development of online training courses for the Environment Rating Scales in collaboration with the Environment Rating Scales Institute (ERSI).

Tricia Sifford, Director of Sales & Marketing, Branagh Information Group

Tricia has worked in the Early Childhood Education (ECE) field for 25 years at various levels, with more than 10 years of data analysis experience to assist programs with quality improvement efforts. Her current position with Branagh Information Group involves customer support for users of the QRIS Data System and ERS Data System; support includes assistance with data management, analysis of data collection and data outcome results. Tricia understands that data collection can easily become overwhelming and time consuming and she is excited to share how to make sense of the numbers to tell a story in order to effect change.

About Branagh Information Group

The Branagh Information Group (BIG) has extensive experience building innovative research and program monitoring database applications. Our data systems are geared toward early childhood evaluation and quality rating improvement systems. BIG creates customized solutions for early child initiatives that can include online training, mobile assessments and quality rating and analysis. BIG is the creator of the ERS Data System, the electronic version of the Environment Rating Scales (ECERS-R, ITERS-R, FCCERS-R, and SACERS) and the Program Administration Scales (PAS, BAS). For more information, please visit www.BranaghGroup.com.